



CLARA FRANCES MCCLURE

CONTACT

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SOCIAL MEDIA

INSTAGRAM:

@CLARAFRANNIE13

FACEBOOK:

CLARA FRANCES MCCLURE

WEBSITE:

CLARAFRANCESMCCLURE.COM

PROFILE

- Works efficiently with others including employees, customers; business and non-profit experience
- Creative and innovative individual experienced in event planning and group fundraisers
- Responsible, able to follow instructions well and willing to learn

EXPERIENCE

HOSTESS; THE HOUND

AUBURN, AL | JUNE 2016 - AUGUST 2017

- Escorted guests to their tables
- Helped oversee the flow of the restaurant
- Catered to customers' ideal dining experience

ASSISTANT MARKETING INTERN; AUBURN ATHLETICS

AUBURN, AL | JAN 2017 - MAY 2017

- Recorded and transcribed basketball and football press conferences
- Interviewed various athletes and coaches
- Wrote online sports articles for the Auburn Athletics website

EDUCATION

BACHELOR OF ARTS, MAJOR IN PUBLIC RELATIONS, MINOR IN MARKETING

AUBURN UNIVERSITY | 2014 - 2018

GPA: 3.6

SKILLS

- Writing
- Photography
- Public Speaking
- People Skills
- Skillful in Indesign
- Leadership
- Time Management
- Customer Service
- Organizational Skills
- Skillful in HTML5

INVOLVEMENT

SOCIAL MEDIA DIRECTOR; IGNITE AUBURN

AUBURN, AL

SEPTEMBER 2016-NOVEMBER 2016

SPIRIT CHAIR; KAPPA DELTA SORORITY

AUBURN, AL

NOVEMBER 2014-NOVEMBER 2015